

# Your guests are a goldmine!

Maximise the value of every booking



Booking  
system



Channel  
manager



Guest  
management



Reporting  
& analysis

# Extras make your offering more attractive

- Make your properties stand out
- Appeal to a wider variety of guests

A photograph of a group of women celebrating at a hen night. They are all smiling and looking at each other. One woman is holding a glass of champagne. A pink circular badge in the top right corner of the image contains the text "From £89 pp".

**Brighton Hen Night Packages**

Price includes:

- 2 nights' accommodation
- our unique basic package



# Engage and inspire your guests prior to arrival

- Upsell to guests between booking and arrival
- Keep them coming back to your website – guest login
- Use email and Social Media to inspire guests





# During the stay

- Find out what your guests do
- What do your owners already offer?
- Everyday items as well as luxuries



## In summary

- Extras to make your properties more appealing
- Guests are receptive to purchasing extras between booking and arrival
- Find out what your guests do on holiday – and sell it to them





# More from SuperControl

- Webinar programme on our website
- Visit our Help Centre [help.supercontrol.co.uk](https://help.supercontrol.co.uk)

