

# Hayley Burton VOCAL

*Respitality – Breaking New Ground!*



Giving carers a break with Scottish hospitality



## Who are unpaid carers?

“A carer provides unpaid care to a family member, partner, relative or friend of any age who needs help to manage a long term condition, disability, physical or mental health problem or addiction”



# Quick Survey

[www.menti.com](http://www.menti.com)

enter code: 63 92 7





# How VOCAL support carers

- **Carer identification**
- Information and advice – linking carers to support
- Personalised support and peer group activities
- Training and personal development
- Breaks from caring – Respite and Wee Breaks
- Emotional support and counselling
- Welfare benefits and financial support
- Balancing employment with the caring role
- Surgery programmes with expert advisers
- Campaigning for carers rights



# Impacts of caring



# What is Respitality?

**Respite:** a short period of rest or relief from something difficult or tiring.



**Hospitality:** the friendly and generous reception and entertainment of guests.

“Scotland is renowned for its hospitality”



## Respitality



Giving carers a break with Scottish hospitality

Wee Break  
Midlothian  
Time off from caring





Vanora's Cottages 



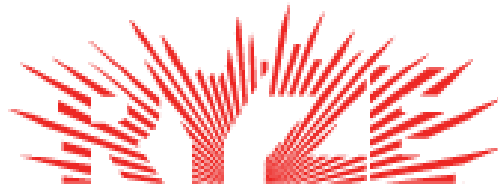
THE BRUNTON  
THE PLACE TO B



University of  
St Andrews



*Melville Castle*





# What are VOCAL doing?

- Identifying carer demand for breaks
- Leading on Respitality – Breaking New Ground!
- Implementation of an online platform and Short Breaks HUB
- Working with HTL sector to deliver and co-ordinate breaks
- Raising funds making breaks more affordable



Wee Break  
Midlothian  
Time off from caring



I had a great stay in Pittenweem, the break came at the right time - it was a life saver!

The weather was beautiful, my sister and I went for a walk along the coast; the sun and views were stunning and we also spent an afternoon at the pictures. The break has really helped to bring my sister and I closer together and I would like to go again next year!"

Rosalind, Break at Fife Cottages Pittenweem

"My friend and I went to Gala Bingo on Friday night, we had a lovely meal and game of bingo . We didn't win, thought I shouted by mistake - I haven't laughed like that for a long time"

Helen, Break at Gala Bingo

"We all had a really wonderful day at Holyrood Palace, whilst there we were able to think of something other than that was going on back home, it gave us a chance to relax!

I have a real interest in Scottish history, this renewed enthusiasm. I feel that when my caring role takes over my every day life, my interests, hobbies and relationships are the first to suffer. The things I enjoy and that makes me who I am, I just have no time or motivation for"

Debbie, Break at Royal Collection – Holyrood Palace



Giving carers a break with Scottish hospitality



“It’s a great way to give back – much nicer than writing a cheque”

B&B Owner, Alyth

“My team and I are very pleased to support Respitality for a second year running. Carers are often unsung heroes, it was a pleasure to welcome the guests to take a break and enjoy our hospitality! “

GM, Macdonald Rusacks Hotel

“An excellent concept, more should be done to widen the net!”



Giving carers a break with Scottish hospitality



# Supporting Respitality

- Valuing carers in the local community
- Repeat business/ identify new income stream
- Marketing and PR opportunities
- Mystery shoppers/ feedback on facilities & services
- Certificate of recognition/ partnership
- Meet Corporate Social Responsibility goals

***Most importantly:  
It's a great thing to get involved in!***



# Thank You

Wee Break  
Midlothian

Time off from caring

  
**respitality**

Giving carers a break with Scottish hospitality





# CARERS WEEK CHALLENGE



***Make a change for carers***

12-18 June 2017

